



Position Details

Job Title: Creative Strategist (Graphic Design & Digital Marketing)

Reports to: Director of Marketing

Status: Full-Time

Pay Rate: \$23.00/hour

Who We Are

Our marketing team at the Fresno Mission is a quirky mix of creativity, caffeine, and sheer willpower. We thrive on big ideas, tight deadlines, and turning meaningful stories into scroll-stopping content. From designing ad creatives to navigating ever-changing algorithms, we use visuals to share stories of hope — and yes, sometimes we run on iced coffee and prayer. More than what we create, we care about how we work together. We value humility, collaboration, honest feedback, creativity, faith, and excellence — the kind that honors God and the people we serve. If you love creating, enjoy working with a supportive team, and want your work to truly make a difference, you'll feel at home here.

Job Description

The Creative Strategist is a hands-on designer and digital storyteller who brings ideas to life across social, paid ads, print, and on-site environments. You'll create content that inspires generosity, dignity, and transformation — not just manage projects from afar. This role focuses on graphic design, Meta advertising, visual storytelling, and website editing with room to test ideas, learn, and grow.

Who You Are

- A visual storyteller with a heart for people — not just pixels
- Creative, curious, collaborative, and thoughtful
- Calm under deadlines and adaptable when plans shift
- Detail-minded without getting stuck in perfection
- Open to feedback and eager to grow
- Passionate about using creativity for meaningful impact

What You'll Do

- Design graphics for Meta ads, social media, email, website, and print
- Create visuals for Mission Thrift and our coffee shop (signage, flyers, promos)
- Develop short-form video/motion content for digital campaigns
- Support fundraising campaigns with strong visuals and storytelling
- Make basic website edits/updates (copy, images, layout adjustments)
- Help maintain brand consistency across platforms and spaces
- Collaborate with internal teams on creative needs
- Review digital performance and refine visuals based on results

You'll work closely with the Director of Marketing and a team that loves brainstorming, problem solving, and celebrating wins together.

Bonus Points

- You know why someone always says, “Make the logo bigger.”
- You’ve saved at least one file as final_FINAL_reallyfinal.psd
- You have strong opinions about kerning (and you’re usually right)
- You enjoy testing creative ideas and improving what works
- You’re comfortable in Adobe Creative Suite

Requirements

Experience: 2–3 years in graphic design and/or digital marketing

Technical Skills: Proficiency in design tools and basic video editing (Adobe Creative Suite or similar)

Faith Requirement

A mature walk with Jesus Christ and the ability to articulate Biblical beliefs and apply them within the context of the Fresno Mission.

All employees of Fresno Mission are an integral part of the outreach ministry of a non-denominational, evangelical organization sharing the Gospel of Jesus Christ through transformational programs that provide food, shelter, clothing, education, job training, and family restoration.

All employees are considered Christian missionaries and are required, from time to time, to participate in chapel services, outreach ministries, Bible studies, and prayer times. Due to the nature of this ministry, each employee must maintain a Christian testimony of faith and agree with the Fresno Mission Statement of Faith.

Application Process

Please submit:

- **A letter of interest**
- **Your resume**
- **Three professional references**

Email: HR@fresnomission.org

No phone calls, please.

Fresno Mission

www.fresnomission.org